



» GRUPO LALA ANNOUNCES DIVIDEND PAYMENT

Mexico City, February 10, 2016 - Grupo LALA, S.A.B. de C.V. (BMV: LALAB) ("Grupo LALA", "LALA" or the "Company"), a Mexican company focused on healthy and nutritious foods, informs that, pursuant to the power delegated by the General Shareholders Meeting through the resolution dated April 24, 2014, on February 5, 2016 the Company's Board of Directors decided:

A cash dividend payment of \$0.54 pesos per share for each of the outstanding shares representing LALA's total Capital Stock on the date of payment. This dividend will be paid in four installments, corresponding to the following dates and with the delivery of the corresponding coupon:

Amount Payable Per Share	Payment Date	Coupon
\$0.135 pesos	February 25, 2016	7
\$0.135 pesos	May 25, 2016	8
\$0.135 pesos	August 25, 2016	9
\$0.135 pesos	November 24, 2016	10

Regarding the stock certificates deposited in the S.D. Indeval Institución para el Depósito de Valores S.A. de C.V, payment of the aforementioned dividend will be made through such entity, in accordance with the terms and conditions of the respective shareholders' contracts with intermediary custodians.

About LALA

Grupo LALA, (BMV: LALAB), a Mexican company focused on healthy and nutritious foods, has more than 65 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 17 production plants and 165 distribution centers in Mexico and Central America, supported by more than 34,000 employees. LALA operates a fleet of 7,500 vehicles to distribute over 600 products to more than 500,000 points of sale. Grupo LALA's portfolio is led by its two flagship brands: LALA® and Nutri Leche®.

For more information, visit: www.grupolala.com.

Grupo LALA trades on the Mexican Stock Exchange under the ticker "LALA B"

For further information:

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