



» GRUPO LALA ANNOUNCES A CHANGE ON THE MECHANISM OF DIVIDEND DECLARATIONS

Mexico City, on May 2, 2016 - Grupo LALA, S.A.B de C.V., a Mexican dairy company focused on healthy and nutritious foods, ("LALA") (BMV: LALA B), informs that:

Previously, the mechanism of dividend declarations was responsibility of the Board of Directors, as delegated by the Annual General Shareholders' Meeting of LALA (the "AGSM"), through which it declared and established the payment dates of the dividends to be paid. Seeking to align the mechanism with the common market practices, the AGSM agreed to resume the power of declaration and to determine the dividend payment dates, and hence, with effect from 2017, the AGSM will determine the dates and payment amounts for future dividend declarations.

For the purposes of the above, the AGSM of April 29, 2016 resolved to pay out one cash dividend, at the rate of \$0.135 pesos for each of the outstanding shares representing the total Capital Stock of LALA, on the day of payment. The said dividend will be paid in one single payment on February 23, 2017, against delivery of the coupon No.11. With this mechanism changes, the payment calendar for future dividend declarations will be align with the AGSM corresponding.

Regarding the stock certificates deposited in the *S.D. Indeval Institución para el Depósito de Valores* (Institution for deposit of securities) S.A. de C.V., the payment of the above-mentioned dividend shall be made, through that Institution, and in accordance with the terms and conditions of the respective shareholders' contract with intermediary custodians.

About LALA

Grupo LALA, a Mexican company focused on healthy and nutritious food, has over 65 years of experience in producing, revitalizing and marketing milk, dairy products and drinks with the highest quality standards. There are 19 LALA production plants in operation and 166 distribution centers in Mexico and Central America, and it has more than 33,000 team members. LALA operates a fleet of more than 7,000 vehicles to distribute their 600+ products, which are delivered to over 550,000 points of sale. LALA's portfolio it's led by its two flagship brands LALA® and Nutri Leche®.

For more information, visit: www.grupolala.com

"Grupo LALA is listed on the Mexican Stock Exchange under the ticker symbol "LALA B"

For more information:

Enrique González

Investor Relations
Tel.: +52 (55) 9177- 5900
investor.relations@grupolala.com

Calzada Lázaro Cárdenas #185
Parque Industrial Lagunero
35077, Gómez Palacio, Durango

