



GRUPO LALA, REPORTS A DIVIDEND PAYMENT OF 25.5 CENTS PER SHARE

Mexico City, November 01, 2013 – Grupo LALA, S.A.B. de C.V. (“LALA”) (BMV: LALA), reports a dividend payment of \$0.255 (Twenty Five point Five Cents, Mexican Pesos) per share.

In accordance with the resolutions adopted by the General Shareholders’ Meeting of LALA held on April 26, 2013, the Board of Directors was authorized to declare a dividend of \$0.51 (Fifty One Cents, Mexican Pesos) per share to the original shareholders, corresponding to the 2012 results. On the date of the initial public offering, half of such dividend was already paid.

LALA was not obligated to increase the amount of such dividend to include the new shareholders. However, on the Meeting of the Board of Directors held on October 25th 2013, a resolution was adopted to increment the total amount so that as of such date, the payment of dividends per share also includes the new shareholders.

The amount of dividends per share to be paid will be \$0.255 (Twenty Five point Five Cents, Mexican Pesos) per share. This dividend shall be paid in two equal installments of \$0.1275 (Twelve point Seventy Five Cents, Mexican Pesos) per share; the first to be paid on November 8, 2013 and the second on February 6, 2014.

Regarding the share certificates deposited in the S.D. Ineval Institución para el Depósito de Valores, S.A. de C.V., payment of said dividend will be made through such entity and in accordance with the terms of the agreements entered into by the shareholders with their respective brokers.

For more information:

Antonio Zamora Galland

CFO

Tel.: +52 (55) 9177-5900

investor.relations@grupolala.com

Enrique González Casillas

Investor Relations

Tel.: +52 (55) 9177- 5928

investor.relations@grupolala.com

*Samara Building, Tower A – 14th Floor
Av. Santa Fe #94, Zedec Santa Fe
Mexico City, 01210*

About LALA

Grupo Lala, a leading Mexican company in the industry of healthful and nutritional foods, has more than 60 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 17 production plants and 161 distribution centers in Mexico and Central America, and it has the support of more than 31,000 employees. LALA operates a fleet of 7,300 vehicles to distribute its more than 600 products to nearly 500,000 points of sale. The standouts in its brand portfolio are LALA® and Nutrí Leche®.

For more information visit: www.grupolala.com

Grupo LALA trades on the Mexican Stock Exchange under the ticker symbol “LALA.”