



GRUPO LALA ANTICIPATES DIVIDEND PAYMENT

Mexico City, November 25, 2013 – Grupo Lala, S.A.B. de C.V., leading Mexican company in the industry of healthy and nutritional foods (“LALA”) (BMV:LALA), anticipates a dividend payment.

By resolution of the Board of Directors of LALA, within the following days a General Shareholders Meeting will be called for in which the following proposals will be made:

- i) Approval for payment of a cash dividend of \$0.3825 pesos per each of the shares representing LALA’s capital stock which are outstanding on the payment date; and
- ii) Payment in advance of the dividend declared for the amount of \$0.1275 pesos per share which would be payable on February 6, 2014; consolidating both dividends into one single payment in the amount of \$0.5100 pesos per each of the shares representing LALA’s capital stock, which are outstanding on the payment date.

For more information:

Antonio Zamora Galland

CFO

Tel.: +52 (55) 9177-5900

investor.relations@grupolala.com

Enrique González Casillas

Investor Relations

Tel.: +52 (55) 9177- 5928

investor.relations@grupolala.com

Complejo Samara, Torre A - Piso 14
Av. Santa Fe #94, Zedec Santa Fe
CP. 01210, México D.F.

About LALA

Grupo Lala, a leading Mexican company in the industry of healthful and nutritional foods, has more than 60 years of experience in the production, innovation and marketing of milk and dairy products under the highest standards of quality. LALA operates 17 production plants and 161 distribution centers in Mexico and Central America, and it has the support of more than 31,000 employees. LALA operates a fleet of 7,300 vehicles to distribute its more than 600 products to nearly 500,000 points of sale. The standouts in its brand portfolio are LALA® and Nutri Leche®. For more information visit: www.grupolala.com

Grupo LALA trades on the Mexican Stock Exchange under the ticker symbol “LALA.”