



## Grupo LALA Successfully Completes Seven Billion Peso Bond Issuance Through Local Offering

*Offering Was More Than 2x  
Oversubscribed*

Mexico City, November 20, 2019 - Grupo LALA, S.A.B. de C.V., a Mexican company focused on the healthy food industry ("LALA") (BMV: LALAB), today announced the successful issuance of dual-tranche long-term bonds (*Certificados Bursátiles*) totaling \$7 billion pesos and with maturities of seven and five and a half years. The bonds, issued through the Mexican Stock Exchange ("BMV"), were allocated to a diverse group of investors and were 2.03 times oversubscribed.

	LALA 19	LALA 19-2
Amount (MXN \$)	\$3,250 million	\$3,750 million
Maturity	November 11, 2026	May 28, 2025
Rate format	Fixed	Floating
Rate	Mbono26 (6.79%) + 1.39%= 8.18%	TIIE 28 + 0.49%
Amortization	At maturity	At maturity
Interest payment	Every 182 days	Every 28 days

The debt issuance has been rated "AA (Mex)" by Fitch Ratings and "HR AA" by HR Ratings. All proceeds from the issuance will be used to refinance outstanding liabilities.

### For more information:

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### About LALA:

Grupo LALA, a Mexican company focused on the healthy and nutritious food industry, has more than 65

years of experience in the production, innovation and marketing of milk, dairy products and beverages under the highest quality standards. LALA operates 31 production plants and 176 distribution centers in Mexico, Brazil, the United States and Central America. The Company is supported by more than 38,000 employees. LALA operates a fleet that exceeds 7,000 units for the distribution of its more than 600 products which reach more than 578,000 points of sale. LALA®, Nutri Leche® and Vigor® stand out in their brand portfolio.

For more information visit: [www.lala.com.mx](http://www.lala.com.mx)

“Grupo LALA is listed on the Mexican Stock Exchange under the ticker “LALAB”

