



Mexico City, March 20, 2019

Proposals for Grupo LALA, S.A.B. de C.V. Annual Shareholders Meeting

Grupo LALA, S.A.B. de C.V., Mexican Company focused on the healthy and nutritious food industry ("LALA") (BMV:"LALAB"), informs its shareholders and the general public the proposals that will be presented at the Annual Shareholders Meeting, to be celebrated on March 25, 2019.

Approval of Annual Reports

- ✎ Approval of the report to the Board of Directors, referred to in article 172 b) of the General Law of Commercial Companies, with respect to the accounting policies and criteria used to prepare the Company's financial statements.
- ✎ Approval of the report referred to in article 28, section IV, subsection (e) of the Securities Market Law (the "LMV", in Spanish), regarding the operations and activities in which the LALA Board of Directors intervened during the fiscal year ended December 31, 2018.
- ✎ Approval of the report of the Managing Director to the Board of Directors, accompanied by the opinion issued by the Company's external auditor regarding the activities carried out by the general management during the fiscal year 2018; as well as the opinion of the Board of Directors on the content of said report.
- ✎ Approval of the Company's audited financial statements for the year ended December 31, 2018.

Application of Utilities

Subsequent to approval of the financial statements, the following will be proposed:

- ✎ Since the legal reserve has been created, it is proposed that no additional contributions be made, and that the Company apply the net majority income for fiscal year 2018 to the balance of retained earnings.
- ✎ Approval of a dividend in the amount of \$ 0.615 pesos per share, payable in four installments in the amount of \$0.1538 each, on the following dates:

Payment Date	Amount per Share	No. Coupon
May 22, 2019	\$ 0.1538	20
August 21, 2019	\$ 0.1538	21
November 20, 2019	\$ 0.1538	22
February 19, 2020	\$ 0.1538	23

- Based on Securities Market Law (“LMV”), the maximum amount which can be allocated to the acquisition of treasury stock during the year 2019 is the Company’s balance of the net profits, including retained.

Appointment and/or ratification of the members of the Board of Directors and the Company committees

- Appointment the following individuals to fill the positions indicated within the Board of Directors and Company committees:

Board of Directors

Eduardo Tricio Haro - Chairman
Juan Carlos Larrinaga Sosa - Director
Marcelo Fulgencio Gómez Ganem -Director
José Manuel Tricio Cerro - Director
Arquímedes Adriano Celis Ordaz – Independent Director
Rafael Robles Miaja - Independent Director
Pablo Roberto González Guajardo - Independent Director
Blanca Avelina Treviño de Vega - Independent Director
Carlos Antonio Danel Cendoya – Independent Director
Mauricio Gárate Meza - Non-Member Secretary

Audit and Corporate Practices Committee

Rafael Robles Miaja – President
Pablo Roberto González Guajardo - Member
Blanca Avelina Treviño de Vega - Member
Carlos Antonio Danel Cendoya – Member

Compensation Committee

Pablo Roberto González Guajardo – President
Eduardo Tricio Haro – Member
Carlos Antonio Danel Cendoya – Member

Information concerning New Director:

Carlos Antonio Danel Cendoya is an architect graduated from the Universidad Iberoamericana, with a master's degree in Business Administration from the Instituto Panamericano de Alta Dirección de Empresas (IPADE). He has completed microfinance programs at The Economic Institute in Boulder and taught at several universities such as Harvard Business School. He currently holds the position of Chairman of the Board of Directors of Gentera, S.A.B. of C.V. and is a board member of Banco Compartamos, S.A. Multiple Banking Institution. He has more than 25 years of experience in microfinance and business.

- ✎ It will be proposed to grant the members of the Board of Directors, the members of the Audit and Corporate Practices Committee, and the Compensation Committee two “Centenario” coins, as emolument for each session they attend during the fiscal year 2019.

Availability of information and documents for the Shareholders Meeting

The information, documentation and reports related to the Shareholders Meeting will be available to shareholders at the Company’s corporate offices.
